



Chris Back

Graphic Designer & Videographer

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EXPERIENCE

APRIL 2020–MAY 2020

DESIGN INTERN, EPIC Lab, Melbourne, Australia

- Part of a six-person team tasked with developing a visual brand identity for a start-up focused on integrating design thinking principles into high school classrooms
- Developed and designed a logo, branding guidelines, social media assets, a UI kit, and an infographic
- Created style scapes to help develop a visual direction for the brand and developed ways to incorporate story telling into the infographic

SEPTEMBER 2019–APRIL 2020

CREW MEMBER, Raising Cane's, Miamisburg, OH

- Ensured store met environmental and cleanliness standards
- Executed customer transactions according to company standards

MAY 2018–AUGUST 2019

CAR TECHNICIAN, Midas, Georgetown, KY

- Analyzed problems and advised customers on repairing damaged components
- Primarily responsible for oil changes and brake pad/rotor changes

EDUCATION

AUGUST 2018–MAY 2020

The Modern College of Design, Kettering, OH

Associate Degree of Applied Business in Design

- Technical courses in traditional print/package design, web design, UI/UX, introductory web development, photography, video, and illustration, as well as courses in English, art history, psychology, marketing, and communications
- Attended an AAF Dayton networking event
- Returned to Scott County High School to speak to prospective students
- Member of Photography Club

AUGUST 2014–MAY 2018

Scott County High School & Elkhorn Crossing School,

Georgetown, KY Diploma

- Advertising director for high school student news broadcast (3 years)
- Studied media arts program and obtained Adobe Certification for Premiere Pro
- Created news broadcasts, short films, and pitched concepts to professionals

SKILLS

Adobe Photoshop • Adobe Illustrator • Adobe InDesign • Adobe Premiere Pro
iMovie • Final Cut Pro • Adobe After Effects • HTML/CSS • InVision • Sketch
Microsoft Word • Microsoft PowerPoint • Keynote • Microsoft Excel
Illustration (digital & traditional) • Digital photography • Videography
Google Hangouts • Google Meet